



Parent Newsletter Template

HEADLINE:

(School Name) participates in “2011 Sweetbay Support Schools Program”

COPY:

(School name), is excited about participating this year in “2011 Sweetbay Supports Schools” program to create awareness around health and wellness among kids.

How it Works

From September 7- December 6, Sweetbay will issue “school dollar” coupons at the register when you buy selected products marked with this blue tag. Drop off your “school dollars” at the collection box in the designated school slot at the front of your Sweetbay store OR bring them to the school and drop them off in the school box located at the Cafeteria. Remember... each coupon NOT submitted equals dollars lost for our school.

Prizes

These “school dollars” will be redeemed for real dollars with a check issued to our school in the first quarter of 2012. There will be an additional \$20,000 grant divided among the 4 schools that raise the most “school dollars”. The additional grants are as follow:

1st place - \$10,000

2nd place - \$5,000

3rd place - \$3,000

4th place - \$2,000

So get our school in the running by shopping at Sweetbay. For more information regarding the program, participating schools, and our designated Sweetbay stores, visit www.sweetbaysupportsschools.com or call 1-877-428-8690.